



CHICAGO WOMEN'S ELITE CYCLING

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Chicago Women's Elite Cycling

We are a **501(c)(3) non-profit organization** designed to elevate women's cycling in the Chicagoland area by **educating** new and experienced racers and championing a composite team of elite women **competing** nationally among professional ranks.

Board of Directors



Cathy

President

Cathy leads with inspiring levels of energy and excitement that is contagious. We couldn't ask for a more driven, positive, and fearless leader.



Annie

Fundraising

Annie oversees the fundraising team and works to ensure we get the resources we need to function at a high level and continue to grow.



Daphne

Team Management

Daphne leads by example—showing riders how to succeed, be a good teammate, and reach their best potential. She's also our in-house designer.



Morleigh

Communications

Morleigh manages our communication team, social media accounts, and helps tell the story of CWEC with words and images that she captures as a part of SnowyMountain Photography.

Why Support Chicago Women's Elite Cycling?

Reason One

You think women and girls belong in sport. You appreciate that sport develops strong leadership qualities and confidence. You want to help more women become engaged in sport.

Reason Two

You want to partner with inspiring brand ambassadors who are making a difference in their communities—and have a large, engaged audience.

Reason Three

You believe that supporting women athletes today, giving them the same opportunities as their male counterparts, starting at the grassroots level, will help level the playing field for future generations. You want to be part of that change.



"What amazed me most about CWEC was the level of energy and commitment everyone brought each day and night. All I had to do was race my bike and recover, and I think that really made an incredible difference this week."

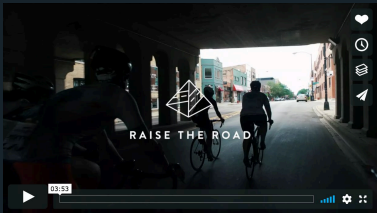
Lily Williams,

On her experience at North Star Grand Prix where she won the Best Amateur Jersey

Our Impact



1,332
Fans



FACEBOOK

We create unique, original content to keep our followers engaged.



Live Tweets!

Lauren Wissman takes the \$100 prime #2togo @GatewayCup. #cwecvictories

Sponsor Love!

CWEC trains, recovers, and multitasks in the ice bath at our most favorite spot @ **edgeathletelounge** #GetYourEDGE



1,727
Followers



Our Voice

Inclusive
Supportive
Energetic
Female-Focused
Aspirational
Friendly
Strong

Grassroots Support

- 4 Grants Received
- 102 Individual Donors
- 33 Monthly Givers
- 255 Clinic Participants
- 135 Volunteers
- 22 CWEC Riders

We Host Races

We hosted the Women's Midwest Road Race Championship. This event is critical to building a **lasting, supportive community** that will inspire more women and girls to take to the road.

\$4,805 Dollars Raised

41,342 Online Impressions

101 Registered Racers

12 Race categories offered

77 Age of oldest racer

9 Age of youngest racer

16 First Time Racers

9 Midwest States Rep'd

40+ Volunteers

RAISETHEROAD.COM



"I am thankful for the opportunity to work with CWEC. The staff and organization are amazing. The riders are eager to learn and try new things. The 'opportunity door' was opened and the riders and the staff stepped right through."

*Alison Powers,
3x National Champion and 2x
Director Sportif for CWEC at
NSGP and Joe Martin Stage
Race*

Title Sponsorship



As our Title Sponsor you make the deepest impact, setting our program on a path to success while also gaining valuable advertising through positive community influencers.

Title Sponsor Donation Level \$15,000

Your sponsorship includes, but is not limited to:

- **Naming rights** for the racing team and inclusion of company logo on all materials
- **Advertisement at events**, or partner to put on an event
- **25' banner** at all local and national racing events
- Riders available for **speaking engagements** on various topics including sports, nutrition, training, motivation etc.
- **Social media campaign** throughout the year educating and inspiring our followers on your brand
- **Professional photos** of team and your logo on all branded materials

Additional Sponsorship Opportunities

Partner

Partners give essential support to our racers and mission, literally keeping our wheels turning.

We proudly recognize your support by:

- displaying your company logo on our riders' jerseys
- tagging your company in relevant social media posts
- displaying your company logo, links, and description on our website with a testimonial from our team
- Professional team riders available for speaking engagements or group rides in various cities

Partner Donation Level \$5,500

Fan

Fans are the key to the kind of grassroots support on which we are built.

We proudly recognize your support by:

- tagging your company in relevant social media posts
- displaying your company logo, links, and description on our website with a testimonial from our team

Fan Donation Level \$2,500

Other Ways to Give

Product

Your product helps support our programs and strengthen community engagement while gaining visibility among our members and community. Your product donation could provide a new experience for a rider that could set them on the path to success.

Venue Space

If you own a facility or business that could serve as a venue for events and fundraisers, your donation of that space would be tremendously valuable for us.

Your Van

Providing our riders with the national racing experience requires travel. Donating the use of your vehicle will get CWEC riders where they need to be—out there racing with the best of them.

Services

You are talented, we know it. If you offer services in accounting, grant-writing, fundraising, event planning, legal expertise, mechanical services, race-day support, or any other related areas, we would be incredibly grateful for your support

Follow, Like, Share, and Spread the Word!

Every follow or like we get helps us show donors and sponsors that the community wants to provide female athletes with the development and support to excel.

List of Advisors

If you are involved in cycling as a nutritionist, coach, mentor, race director, equipment expert, sponsor, manager, or on the business side in marketing, communications, or promotion, we would love your thoughts and perspectives on our program.

Contact Us

info@chiwomenselite.org

www.chiwomenselite.org

Instagram & Twitter @chiwomenselite

Thank you